

ALEX NEWELL

APPAREL/GRAPHIC DESIGNER

Creative Graphic and Apparel Designer with years of industry experience, recognised for high performance and quality. Goal-oriented with strong technical skills, clear communication, and collaborative abilities. Expertise in customer relations and attention to detail.

CONTACT

newellalexwork@gmail.com

[LinkedIn](#)

[Portfolio](#)

[Website](#)

SKILLS

DESIGN

Web Design, Graphic Design, Visual Design, Apparel Design, UI Design, Product Design, Research, Fine Art Mediums, Textiles, Illustration, Marketing and Advertising

TOOLS

Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), ProCreate, Figma, iMovie

EXHIBITIONS

Copeland Gallery, LDN, CPG London, Southwark Park, Silver Building, LDN, Camberwell College of Arts, Hotel Elephant, Borough, West Herts College, Watford

EXPERIENCE

CLOTHING DESIGNER, V-98 – LDN 2017 - PRESENT

- Founded the streetwear brand 'V-98'
- Created bold prints using fine art and graphic design
- Achieved over 1000 sales and 600+ 5-star reviews
- Developed the brands website independently
- Managed the entire design process from concept to final styling

GRAPHIC DESIGNER, DD PERSONAL TRAINING – LDN FEB 2021 - MAR 2021

- Collaborated with clients to transform ideas into visual designs
- Designed on-brand visual elements focusing on concept and messaging
- Created digital images for various printing methods
- Developed a unique logo representing the brands individuality

GRAPHIC DESIGNER, LIME PLACE GRENADA – LDN DEC 2019 - JAN 2020

- Designed cohesive brand imagery including logos, letterheads and business cards
- Developed innovative design packages for marketing materials

PRINT DESIGNER, BABY TOTS, PRAISE MOVES – LDN DEC 2019

- Created designs for different body types and sizes
- Selected colours and textures for seasonal clothing styles
- Purchased materials for various designs

EDUCATION

BACHELOR OF ARTS IN FINE ART – UNIVERSITY OF ARTS, LONDON (UAL), LDN JULY 2020

- Graduated with experience in curated exhibitions, performative art
- Experience in Collaborative projects

UAL FOUNDATION DIPLOMA IN ART AND DESIGN – WEST HERTS COLLEGE, WATFORD JULY 2017

- Achieved Distinction (A)
- Specialised in large scale and interactive art

DIPLOMA OF HIGHER EDUCATION IN ART AND DESIGN – WEST HERTS COLLEGE, WATFORD JULY 2016

- Experience in visual design projects
- Enhanced Skills through extensive coursework